



ALPHAMETRIX

The Marketplace for Private Investments

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PRESS RELEASE:

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V.E.C. India Special Situations Fund Launches on AlphaMetrix Global Marketplace *First Indian Transparent Fund to join AlphaMetrix Community*

FOR IMMEDIATE RELEASE

Chicago, IL – November 29, 2011– AlphaMetrix is pleased to announce the launch of the first India Fund listed on the AlphaMetrix Global Marketplace. The fund is managed by a former Fidelity Portfolio Manager, Arun Mehra, based out of London, who previously managed one of the 4 largest India dedicated equity funds that at its peak had more than \$4bn AUM.

Arun, as Head of Investment Strategy & Portfolio Manager, set up and launched Fidelity International's India Investment Operation from 2003 -2006 including setting up the India based Equity Research group, the investment process, and structuring as well as launching the International and Domestic India Funds. These were the first Fidelity funds launched in India for the onshore and offshore markets. Also, Arun was one of the first foreign investors to invest in the Indian mid and small cap space in 2004.

Arun will be supported by Rajendra Khatu, Chief Operating Officer, V.E.C Advisors Private Limited who worked along with him at Fidelity Fund Management, India, as Director Finance. Rajendra will run the office in India which will also provide on the ground analytical and research support to the fund. Rajendra has over 10 years of experience in the fund management industry and is a Chartered Accountant of November 1996 batch, from the Institute of Chartered Accountants of India.

Arun Mehra, Portfolio Manager of V.E.C India Special Situations Fund added "I'm very excited to launch the fund on the AlphaMetrix Marketplace and to work with them to provide greater transparency and disclosure for investors. The V.E.C India Special Situations Fund taps into the next phase of investing in India. India is a fantastic market for stock picking and I'm very confident on the market for the long term."

By launching as a Transparent Fund on the AlphaMetrix Global Marketplace, **V.E.C India Special Situations Fund** will be able to offer its investors on day one in depth risk monitoring, state-of-the-art daily reporting along with customized levels of transparency.

"We are really excited that V.E.C. Investments has partnered with AlphaMetrix to launch the **V.E.C India Special Situations Fund** as a Transparent Fund in the Marketplace," remarked Mikus Kins, Executive Director, Head of Business Development at AlphaMetrix.

"By launching a new fund through our transparent fund model, V.E.C. will be able to leverage our technology to provide managed account-like benefits for all investors into their flagship structure. More importantly, we are delighted to be able to offer this new fund to our community of investors as it is a unique fund offering backed by a team that has years of proven experience in building successful funds in India," added Kins.

Alternative investment products, including hedge funds and managed futures, involve a high degree of risk. Alternative investment products can be volatile. An investor could lose all or a substantial amount of his or her investment. Alternative investment products often execute a substantial portion of their trades on non-US exchanges. Investing in non-U.S. markets may entail risks that differ from those associated with investments in U.S. markets.



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About AlphaMetrix

AlphaMetrix is an electronic marketplace for secure and transparent investing in private investments such as Hedge Funds, Commodity Trading Advisors and Private Equity Funds. The Chicago-based firm is the largest independent platform for private placement investing in the world. The firm, via the AlphaMetrix Global Marketplace, services over \$6.3* billion in assets and provides extensive due diligence, real-time transparency, 24-hour risk management and Point-Click-Invest™ capabilities. The Marketplace further serves to electronically connect over 60,000 industry participants.

AlphaMetrix has received many awards and recognitions from the industry as well as from the media. Among its accolades, the firm was listed in the *2010 Inc. 500* as the 109th fastest growing company in the United States and, in 2011 by *Crain's Chicago Business*, as the fastest growing company (public or private) in Chicago over the preceding five years.

AlphaMetrix currently employs over 100 industry professionals located in Chicago, New York, Columbus, Europe, and the Cayman Islands.

*As of September 2011

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If you would like more information on V.E.C India Special Situations Fund please contact Arun Mehra at arun.mehra@vecinvestments.com

If you would like more information about AlphaMetrix or to schedule an interview, please contact Derya Elmali at delmali@alphamatrix.com or (212) 750-8294.

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